Mike Stevens

Portfolio

mikeid.design →

Education

Plymouth University BA(H) Product Design First Class Honours

Ralph Allen School 3 A Levels: B B C 11 GCSE's: A - C

Awards

RSA Student Design Awards 'Wearable Intelligence' Finalist 2017

Design dissertation award 'Survival of the fittest' Plymouth University 2017

References

Sarah Conrad

Monzo - CMO sarahconrad@monzo.com +44 7740 329113

Matt Hall

DEPT® - Senior Designer hello@mattdhall.co.uk +44 7889 222682

David Stuart

Founder - The Partners davidjohnstuart@me.com +44 7973 624279 I'm Mike, collaboratively developing ideas excites me and creating appropriate solutions fascinates me. A big believer that design, creativity and imagination can contribute to making the world healthier, more inclusive and sustainable.

Experience

Independent designer

Collaborating with professionals, startups and businesses in; health, finance, investment, education, sport and retail. Helping people define, design and communicate ideas— combining product, identity and experience design.

FULL TIME: 12/2019 - NOW

PART TIME: 08/2020 - 06/2021

FULL TIME: 06/2019 - 12/2019

FULL TIME: 09/2018 - 12/2018

FULL TIME: 10/2017 - 02/2018

Freelancing in agencies and embedding into in-house design teams, for companies like Monzo, Esterson Associates, Entourage and Relish. Working on identity, communication and experience briefs, and consulting on business offering, brand and product strategies.

CREW

Defining the visual direction and developing unique ideas and experiences for a new sports fan-focussed messenger. Creating an identity to work seamlessly across product and communications and designing the app interface for handoff. Also helping forge the brand and product strategy.

Superunion

Designing idea driven identities, creating campaigns and illustrating ideas for major brands. Focussing on ideas that champion a brand's strategy, amplify its narrative and enable it to evolve. Working on projects for O2, Shelter, Nespresso, BBC and WPP.

Pearlfisher

Designing identities, packaging prototypes and creating campaigns for both existing and emerging companies in food, health and beauty. Working on projects for Wagamamas, OTO, Nivea, and No7.

Plane Industries

Designing, prototyping and manufacturing furniture and statement pieces upcycled from retired aeroplane parts. Developing and expressing the identity to improve graphic communication.